

## Product Change Announcement, February 2013

Dear Valued Customer,

In an effort to offer our customers the best products for the CERACLAD Rain Screen Exterior Siding System, KMEW Co., Ltd., the manufacturer of CERACLAD, is introducing new Starter Bars for Vertical Panel Application for the CERACLAD system. The New Starter Bars are an improvement from the current profile and are designed to increase the ease of installation. This letter describes the details regarding the product update. Should you have any additional questions about the products, please do not hesitate to contact us.

- **Affected Product:** Starter Bars for Vertical Panel Application
- **Effective Date:** Ship-out date of 2/1/13 or later

<Discontinued Product: RE10157> Starter Bars for Vertical Panel Application (15mm)

Product ID	RE10157
Size	1-1/2"W x 10'L x 13/16"D
Minimum Order	1box (5pc per box)

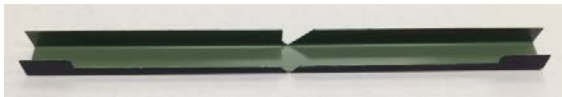


<New Product: B10157HG> Starter Bars for Vertical Panel Application (15mm)

Product ID	B10157HG
Size	1-7/16"W x 10'L x 1-7/16"D
Minimum Order	1box (5pc per box)



Each box of the new Vertical Starter Bars will come packaged with 1 Corner Piece and instruction for use. The Corner Piece is for use only with the new Vertical Starter Bar and is designed to create a seamless transition between Vertical Starter Bars that meet at 90-degree bends. There is no SKU# for Corner Pieces and you cannot order Corner Pieces separately.



**Corner Piece**

1 included per box of Starter Bars for Vertical Panel Application (15mm)



**Installed Corner Piece spanning 2 Vertical Starter Bars**

**There is no change in the price or area of application.**

**Starting 1/24/13, all estimates and quotations will use the new SKU number.**

**The new Vertical Starter Bars and Corner Pieces come coated black and need to be painted by a third party to color match, if desired.**