

## Product Discontinuation Announcement December 2015

Dear Valued Customer,

In an effort to offer our customers the best products for the CERACLAD Rain Screen Exterior Siding System, KMEW Co., Ltd., the manufacturer of CERACLAD, has regrettfully decided to discontinue the sale and manufacturing of Cast Stripe textured panels, corners, and touch-up paint in the color Saffron. Please note that Cast Stripe panels, corners and touch-up paint will continue to be available for purchase in Pearl, Ash, Amber and Charcoal.

- |   | <b><u>SKU#</u></b> |
|---|--------------------|
| • <b>Affected Product:</b> <b>Cast Stripe panels in Saffron</b> | SKU#: NF31214GU    |
| <b>Cast Stripe 18" corners in Saffron</b>                       | SKU#: NFD31214GU   |
| <b>Cast Stripe 10' corners in Saffron</b>                       | SKU#: NFP31214GU   |
| <b>Cast Stripe touch-up paint in Saffron</b>                    | SKU#: B962735AU    |
- **Effective Date: Purchase orders received on 5/1/2016 or later**

We will be able to ship this product only if a purchase order is received by the end of April, 2016. We will not be able to ship this product if a purchase order is received on 5/1/2016 or later. Please kindly note that even if you have submitted an estimate prior to December 2015 with Cast Stripe Saffron listed, if the purchase order is submitted on or after 5/1/2016, we will not be able to accommodate your request.

**We recommend CERACLAD 8 Reveal or Zen Garden textured panels in Saffron as a comparable substitute for Cast Stripe.**

We deeply apologize for any inconvenience this may cause you. The CERACLAD team will continue to support your project in any way we can, and we hope you will consider other wonderful colors and textures CERACLAD can offer for you project.

Thank you for your understanding, and should you have any additional questions about this matter, please do not hesitate to contact us.

CERACLAD Rain Screen Exterior Siding System